THE SUCCESS ACCELERATION SYSTEM:

5 Simple Steps to a Powerful Path to Make Success Happen FASTER!

> "Your big opportunity might be right where you are now."

> > ~ Napoleon Hill

You may find it hard to believe, but it's true... Making money fast is actually EASIER than how you're doing it now! My revolutionary Success Accelerator System[™] can guide you to make more money... FAST!

In my own business as the Breakthrough Success Coach, I quickly hit 6-figures and continue to build a highly profitable business. That's because I discovered the secret to growing and accelerating success. Now, in my work with corporate professionals and entrepreneurs, I've helped thousands rapidly attain more success in their careers and more money in their business.

You know it in your bones, you can feel it, you just can't shake the uncertainty, that with all of the time you're putting in, all of the sweat, and all of the hours, you should **be more successful than this.** Whatever you do, no matter what you look at, no matter how you analyze it, no matter what you do, you can't figure out why and it's driving you nuts.

> The worst part is that if you don't figure this thing out soon, you're sentencing yourself to more months or years of driving in the slow lane.

It's not just about struggling, It's the constant thought: "Why am I going so slow?"



It's like driving with the parking brake on. Why am I going so slow? What's wrong with my car? It's not peppy. I know where you are and I know where you've been. That's why what I'm going to say will shock you. It may even stun you. You may even disagree with it. But if you can stay with me, it will change your life.

You're right...you should be more successful. Here's the problem....you're not more prosperous because you're using tactics, strategies and ideas that actually slow you down. What if I told you that attracting abundance and success fast is actually easier than what you're doing now?

What if I told you that when you know how to do it, bringing in the kind of success you could be having not only becomes second nature but also becomes your everyday reality?

What if I told you that instead of getting one opportunity at a time, you're really built to get 3-4-5 or even more opportunities at a time? When you stop using techniques that are actually designed to slow you down and use powerful techniques that allow you to make money at light speed.

Let me introduce you to *The Success Acceleration SystemTM*.

"Our greatest weakness lies in giving up.
The most certain way to succeed is
always to try just one more time."

~Thomas A. Edison

Don't think that you can just read this report and think it's all magically going to happen. You have to be very careful that you don't fall into the trap of remaining in a place of doing the same things over and over again. Those things have gotten you where you are today. To up level, you need to implement different, better things and have a different, better mindset.

Did you ever see the television show "Bewitched"? When I was a little girl, I would walk around the house wiggling my nose like Samantha, thinking and wishing I would be able to manifest whatever I wanted just like she did. The show left a strong impression on me and I thought I would be Samantha when I grew up. Here's a secret to share with you... since my great-uncle created the television show, I thought it was hereditary and I would grow up to have that magical power.

After college, I was a Senior Flight Attendant, which meant being responsible for the entire plane of passengers. This left me totally understanding the undertaking and privilege when a client puts their faith and trust in me.

Fast forward to leaving a very successful career as a Business Development Executive, which I held for over 15 years in Boston. I now continue to focus on building both a very profitable business and happy life I love. When you hear me speak and we work together, you'll see how strongly my diverse background compliments what I teach and why my clients get the amazing results they do.

Since my business started, I've been a featured presenter on major telesummits with over 500,000 listeners, interviewed amazing guests on my radio show, co-authored a bestselling book and even walked on the Red Carpet in Hollywood. I've had very skyrocketing success and it's what I teach my clients to have. My latest book "Go or Don't Go: The Complete Guide to Accelerate Your Success and Tap into Your Brilliance" was released in 2018 to 5-star reviews.

My passion and expertise are helping passionate corporate professionals and entrepreneurs be in charge of their own destiny by discovering the secrets of attracting success faster! I've developed the Success Accelerator SystemTM which is my unique combination of both right and left brainto get you into the Zone of Brilliance, get your mindset aligned with your desires and then teach you the exact strategy and action steps you must take to make it happen. It's all about enjoying the journey while you get the results you want.

My other mission is to make sure I have time to enjoy my life and have time with Cali, my amazing, adorable and smart cairn terrier. And, Be Brilliant!

"There are only two mistakes on can make along the road to truth; not going all the way, and not starting."

~ Buddha

You've shown up and are ready to learn. It's time for me to share my secrets with you.

The Success Acceleration SystemTM has helped me grow my own income exponentially and it's exactly what I teach the thousands of passionate corporate professionals and entrepreneurs I have worked with. Now, before we even start, you need to realize and recognize that you are in your Comfort Zone. You might not like where you are, but it is where you are. You've chosen to be there because it's familiar. I want to take you on a journey that is going to be unfamiliar to you. That's because I want you to not only DREAM BIG but to receive your dreams. Your dream must be so big that it both excites and scares you at the same time!

This is how your journey begins...

Step #1. Get into your Money Zone. What exactly do you want your business/career and life to look like? Yes, I did ask you about your "life", too, because I believe it's all about building a business/career and life you love. Who will you be working with? Who are your ideal clients/ customers? How will you be working with them? What will you be offering them? How will you be helping them?

One of the biggest mistakes I see people make is that they don't take the time (and get the help) to really gain the clarity of what they are trying to create.

Step #2. Most people will only go as far as step #1 and then get stuck. Here's why. There are beliefs and blocks in the way keeping them stuck. These beliefs need to be uncovered, acknowledged and then released.

The beliefs that get in the way are called "core beliefs" and "limiting beliefs". A core belief is what you believe about yourself.

Common core beliefs are:

- a. I'm not good enough
- b. It's not good enough
- c. I will have to work too hard to have what I want
- d. If I get it what I want, someone will take it
- e. I don't deserve it (who am I to have this?)
- f. What if I fail?
- g. No one in my family does
- h. I can't
- i. What will people expect of me

Limiting beliefs are what you believe about the world around you. You believe these to be as true as if they were reported on the news.

Common limiting beliefs are:

- a. Not in this economy
- b. No one would ever spend that much
- c. There's too much competition
- d. No one in my industry would....
- e. No one in my city does...

- f. It will be too hard
- g. Rich people are evil, selfish, etc.
- h. Money doesn't grow on trees
- i. Helping/service professionals can't ask for a lot of money

Figure out what beliefs you have that are holding you back. Now, it's time to get rid of them. The technique I use is called "tapping" which I actually take to a whole new level to help my clients get extraordinary results very quickly.

Don't make the mistake that so many make about not being able to get out of your Comfort Zone.

Step #3. It's all about getting you into the Action Zone. I find that most people fall into three categories. The first is people who wish, hope and pray that they will get what they want. They believe strongly in affirmations and may even say them day and night...and even more often. BUT, and this is huge – they never take the action that they need to.

I like to compare it to a single woman who wants to meet the man of her dreams. She can't just sit at home waiting for prince charming to ride on his white horse. She needs to get her hair done, put on make-up and a pretty dress and go to the party. (Okay, I know that example might seem a little silly – and I think you got my point). You can't just sit around wishing and hoping and praying for things to change. It takes more than that.

The second category of people are the ones who are in a constant state of motion. They are always taking action. Taking action makes them "feel" less anxious, more in control and calmer. There are two problems here. What you're feeling may not be true as it may be keeping you in your Comfort Zone and not moving you to where you need to be.

The other problem is that if you're in the perpetual state of motion, you may very well not be taking the right action is most important for you to receive your goals. That's because you're too busy (and probably too tired) to really evaluate and strategize what you're doing. And, when you're feeling like that, you most likely lost a lot of the creativity that is so important.

The last category is made of people who are a combination of the first two with the guidance of a coach/mentor to keep them on track. As a result, they are warned of where the potholes are and they can side step them to get to their destination faster, easier and with a much more enjoyable journey.

Bright Shiny Object Syndrome can pop up for any of these categories. This is when you get sidetracked with things that seem better and really aren't. People often will get additional certifications and degrees; take courses and things like that, which really aren't beneficial for their goals.

Something to watch out for in all of these categories is the avoidance of what you really need to do.

There's a quote by Dr. Robert Schuller that I love...

"What would you attempt to do if you knew you could not fail?"

Take some time now and answer that question.

An important warning for you. Often, you can start to make progress. And then, boom! Without much notice, you will enter what I affectionately call the Freak-out Zone. This is when you rationalize all of the reasons you shouldn't be doing what you're doing. You believe you're right and you go backwards. You stop yourself from creating that new project, holding that workshop, hiring a team member, writing that blog, raising your rates and so much more.

You react instead of respond to any uncomfortable situation and that pushes you back, sometimes even to a place that's further from where you started.

And, the scary thing is that most of the time you don't even know you're in the Freak-out Zone.

Step #4. This step is about bringing in the success. Whether it's money for bills or vacations, new opportunities or promotions—it's anything you can imagine. I love to help people really focus on what their best path to success is. This is how you will have the success that you desire and want. Literally, faster means faster. There are other things you can do to have more success (ask for a raise, charge what you're worth, write a book, have a large event) which are all really great things to do. There is a lot of planning and implementation involved with those. Faster means something that you can jump into whatever level business or position you are currently in.

What is your faster path to success?

Here are some of the more popular, proven ideas that both my clients and I have used:

For Entrepreneurs:

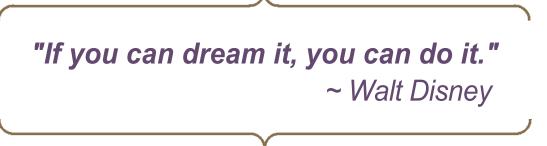
- a. Discovery sessions
- b. Outgoing calls
- c. Speaking
- d. Hosting workshops/events
- e. Products
- f. Joint venture partnerships
- g. Referrals
- h. Up-selling

For Corporate Professionals:

- a. Ask for more responsibility
- b. Write an article/blog that shares your expertise
- c. Host a podcast
- d. Get interviewed
- e. Attend events
- f. Talk to people inside AND outside your industry
- g. Create a plan with action steps
- h. Use a daily journal with focused steps

It's really important that you get into your "Zone of Brilliance" to determine what works best for you. Often, we don't always see that in ourselves and that's when our coach/mentor can advise and point us in the right direction.

Once you've discovered your faster path to success, it will be something you want to implement on a regular basis – over and over and over again! **Watch the success come rolling in!**



Step #5. One of the most important reasons that most people want to have more success is to have financial freedom in their life.

The mistake they make is that they think it's all about having a lot of money in the bank. The truth is what financial freedom really means is the ability to have the money you need and want whenever you need and want it.

During this next step, what would it mean for you to actually be able to do that?

Take the time and answer the following questions. Don't rush through this exercise.

- 1. How would I make decisions differently if it wasn't based on how much money I had?
- 2. How would my business/career and life be different if I made my decisions from destination not my starting point?

I also strongly believe that you can't hit a moving target. So, if you don't have the clarity of what you want, you'll never get there. I have talked to so many people who really don't know what they want. They'll tell me that they want to make "6-figures" or have a certain title or accolade and when I ask them why, they just don't have the clarity of why and what that would mean. If you aren't fully integrated with the success you want you won't reach it. Or, if you do, you'll never be able to maintain it. I call that the "good month-bad month" syndrome.

The biggest challenge I have seen with passionate entrepreneurs and corporate professionals is that they don't give themselves permission to dream big enough and as a result they live their lives in a much smaller way instead of being in their brilliance.

The 10 most common ways corporate professionals and entrepreneurs play it small are:

- 1) Not asking for the appropriate salary/raise or charging what they're worth. They don't understand their own value and how they contribute.
- 2) Not setting and maintaining boundaries. They give away more then was agreed upon through both services, product and their time.
- 3) Not having a supportive inner circle. They maintain friendships that no longer serve them.
- 4) Not having a good relationship with money. They make decisions based on what's in their bank account instead of what's best for them.
- 5) Not saying "yes" to opportunities. They remain short-sighted instead of seeing how things can change.
- 6) Not taking action. They procrastinate. Enough said.
- 7) Being overwhelmed.
- 8) Not being authentic. They're afraid to say what they really believe and show up as they really are so they don't "stand on their own dime".
- 9) Playing it small. They're afraid to own their own BRILLIANCE.

Basically, what they are doing is letting their fears take control. They are making decisions from a place of fear instead of a place of power.



Let me tell you about one of my clients, Kathleen, who started working with me when she was in her late 50's. She was a brand-new entrepreneur and lacked business experience and expertise. She's what you'd call an "accidental" entrepreneur, meaning she didn't plan on doing this, instead she fell into it. Kathleen is a smart, passionate and immediately likable woman who created a new vision of what the second half of her life would look like which included: travel, time with family, and getting her gift out in a much bigger way. The problem was she didn't know how to get there. When we met she was at zero for income. In a very short time, through our work together, using *The Success Acceleration SystemTM* she went from zero to \$8,000 a month. Something she probably never would have believed when we first started working together. What a pleasure to see her grow both personally and professionally so quickly.

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Another client, Janine, had held the same position in her company for many years. She wanted a bigger position and all of the perks that went along with it. The big problem for her was one of her co-workers. He intimidated her and make her feel uncomfortable. Every time he approached her office, her stomach would get tight and she wanted to bolt! She had told me that everyone else in her office felt the same way about him. However, what was stopping her from more success wasn't what he was doing but instead how she reacted towards it. She would shrink. Her boss observed that and didn't think she could handle more responsibility if she couldn't handle this immediate conflict.

The truth is in our busy worlds, we run into conflict often. I was able to help Janine look at this co-worker differently and not make him more powerful than he actually was. As she was able to do this, her confidence grew and this co-worker started treating her with the respect that she started asking for. Shortly after, Janine was given a new position and lots of perks for her hard work.

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Maureen's business is only a few years old. As she likes to tell it, she went from her parents' home, then to her husband's home and now, as her children have grown, she has started her own business. She didn't have any business expertise--only the amazing talent to stage homes and make each and every one of them look gorgeous. She's a connector and charming. However, without the proper guidance, growth is either impossible or painfully slow.

She wanted to grow her business in a way that would leave her in control instead of the business controlling her. Maureen was able to create programs (and give herself a raise), reduce the time spend with each client, create partnerships, speak in front of groups and much more. She was so pleased with her financial success of going from \$27K to over \$80K in our first year of working together.

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And there was Leise, who already had a 6-figure business when she came to work with me. In fact, her business was several years old and although she hoped for change, I don't think she really expected it would happen.

All she really wanted was to have more time for herself, to enjoy her family and to take two weeks off when her twins would be born. Well, Leise received more than she ever expected during our working together. We created a plan to help her get rid of the clients that no longer fit into her model, choose her niche, raise the pricing of her programs (and successfully have those money conversations), while setting aside regular time for herself and her family. Yes, she had the time off she wanted when the babies were born (and not have to worry about her business and being able to enjoy her new family). And we all know babies don't come on schedule so this was huge for her!

Leise is one of the most talented photographers I have ever seen and it's a joy to see her make more money (over 50% more) while having lots more time.

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Let's go back to creating your success envelope for your year.

Here are your steps to put in place.

- 1. Write on a card what type of success you want to have this upcoming year. It should be realistic yet also a stretch from where you are today.
- 2. Write that item on a note card along with the date you want to reach that success goal by.
- 3. Put that note card in an envelope and write on the front of the envelope the date you want to reach that success goal by.



- 4. Put that envelope away and get to work following all of the steps of the Success Acceleration System™.
- 5. Don't discuss this amount with others to get their approval or permission. This is your goal your life. You don't want anyone to burst your bubble either accidently or on purpose.

Remember, you must implement all of the steps for you to receive your goals. You must get into your Money Zone, get out of your Comfort Zone and get into your Action Zone. Without all of the steps in place, you will not succeed.

Let's go back to the first step, which is so critical to have in place. You see, I believe that most of the entrepreneurs and corporate professionals I come in contact with are really, really great at what they do. They could get a job to make money. Becoming successful isn't just about the money - it's about building a business/career and life they love. If it was just about the money, they could go get any job. Instead, they (like you) have a dream, a vision, a passion that they are trying to create in their life.

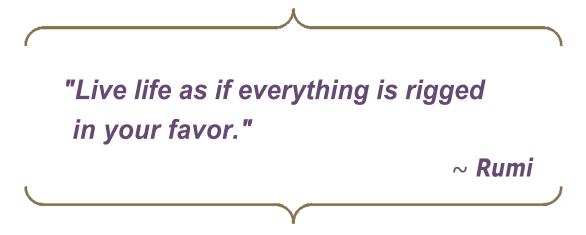
Some of you may have done this very important step before. If so, I strongly recommend you do this on a regular basis because change is constant to anyone's journey. It's important to focus back in on what you really, really want.

So, let's start to get you into your Money Zone. This is actually a really fun place to spend some time. Give yourself permission to dream big! Allow yourself to be open to the possibilities of what you could create. Don't worry about what is or isn't possible. Don't worry about being judged. This should be what you want--not what you think you "should" have or what others "expect" of you.

Now take the time and answer these questions:

- a. What type of work or service will you be doing?
- b. Where will you be doing it?
- c. Who will you be working with?
- d. Why is it so important to you for this to happen?
- e. How much money would you be making?
- f. How would your life be different if you were living your dream?
- g. Would you be living in the same location or would you have moved?
- h. Who would be in your life?
- i. Most importantly, how would you be feeling while in your Money Zone?

Make sure you're in a nice, quiet place to answer these questions. Focus in and put aside all distractions. Write down what you want to create. This is what you are building. Congratulations for taking this first step by giving yourself the gift of entry into the Money Zone.



Ready to Be Brilliant? If you're tired of not getting the results in your business or career (or not fast enough) you really want, I'd like to invite you to apply for a **complimentary Breakthrough Session** (\$1,000 value).

With my busy schedule, I only have a few spots open each month. However, I'd love to have the time with you where we both roll up our sleeves to help you move forward to make the money and business success you want.

Simply visit: https://tinyurl.com/KateBreakthrough and apply for a spot. You can do this. With my support, we'll come up with solutions to solve your biggest challenges and a plan to grow your success faster than you ever imagined

Apply for your Breakthrough Spot <u>here!</u>
Be Brilliant.



P.S. Take the first step today towards manifesting your success envelope. Follow my formula exactly and amazing things await you! If you need some help, apply here for one of the Breakthrough Spots.