

# KATE BEEDERS...

## *The Breakthrough Success Expert*



Be  
Brilliant

# KATE BEEDERS

Breakthrough-Based Results Coaching

[www.KateBeeders.com](http://www.KateBeeders.com)

# Kate Beeders



**Kate Beeders** is owner of Success Coaching with Kate based out of Boston, MA, where she provides business and coaching expertise to clients at local, national and global levels across a broad cross-section of professional disciplines and industry sectors. She brings a powerful combination of corporate experience and coaching insight to help clients achieve transformational change.

As a leading mindset expert and award-winning strategist, she has helped entrepreneurs and corporate professionals tap into their Zone of Brilliance and accelerate their success. Kate understands the unique challenges and experiences that professionals face during the challenges of current events. Her coaching techniques level the playing field and lead to better communication skills, personal growth, as well as overall greater productivity and engagement.

Prior to coaching, Kate was a successful business development and marketing professional. She started her career as a flight attendant which is the ultimate education in customer experience and managing the unexpected.

Kate was honored on the Red Carpet in Hollywood by the National Association for Best-Selling Authors for her best-selling book “The Winning Way” with Brian Tracy. Her latest book “Go or Don’t Go: The Complete Guide to Accelerate Your Success and Tap into Your Brilliance” was recently released and is receiving 5-star reviews.

As an international speaker, Kate has helped thousands of people go from stuck to successful with the Success Acceleration System™ and is a sought-after speaker across North America. She belongs to one of the top international speaker’s bureaus that includes many famous luminaries. Kate also recently created The Forever Cali Project in memory of her beautiful 16-year-old Cairn Terrier.

For more information, please visit: <http://www.KateBeeders.com>



## Kate's Top Presentations

- **WHAT HAPPENS NEXT? Whether you're 100% in the office, remote or hybrid, how do you keep retain top talent while keeping stress levels down?** With the ever-changing pandemic, everyone is asking what does return-to-the-office look like and what does it mean for both employees and companies. Regardless of your approach, there are lots of questions and concerns, such as:
  - How do you handle unhappy employees who are contemplating being part of the “great resignation” or those that are languishing?
  - How do you create “equality” for all whether they're working in the office, home or using the hybrid model?
  - How do we motivate employees who are feeling stressed, disengaged, and disconnected from their peers?
  - How do we manage fears about returning to the workplace?Whether it is addressing stress/anxiety over returning to the office or helping set long-postponed goals, my webinars offer practical answers and achievable solutions in a rapidly changing environment. Participants are taught a “growth mindset” to see challenges as an opportunity to improve rather than a threat. They learn preventive strategies to help maneuver through uncharted territory while managing stress. Those interested in goal-setting benefit from a clearer focus, the ability to prioritize, and better time management...all skills that benefit any organization or career professional.
- **KEEPING CALM DURING DIFFICULT TIMES: Experience powerful mindset techniques and strategies to help take control and reduce stress.** Current events have flipped our lives upside down, and every day brings more change. When coronavirus-related news strikes, stress rises. Friends, family, and clients tell me they are struggling to manage schedule or job adjustments, the impact of government announcements, and disconnected relationships with co-workers, residents, family members, and community. Understandably, they feel exhausted, overwhelmed, and frustrated. In uncertain times, it's natural to feel scared. My webinar is aimed to help fight these fears. This powerful 60-minute webinar will teach you resources and tools you can use now as well as elsewhere in your life!

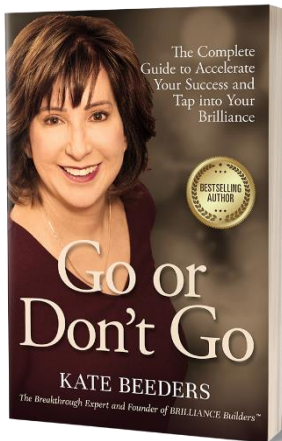
- **FROM BARRIERS TO BRILLIANCE: Break Through to Massive Success in 5 Easy Steps.** Did you ever wonder why your level of success plateaus? It has nothing to do with how smart you are or how hard you work. You'll keep hitting a roadblock until you learn how to break through your barriers. During this exciting and inspiring presentation, Kate Beeders will teach you how to set a career goal—and achieve it—through the use of her proprietary Success Acceleration System™. You will learn the five critical areas where most people get stuck. And once you become aware of your self-sabotaging actions and learn to shift your thinking, you'll see your success accelerate to the levels you've been dreaming of. Attend and learn how to make this the year that you *finally* break through!
- **CHANGE YOUR BRAIN AND CHANGE YOUR LIFE...IN 60 SECONDS OR LESS: Use These 10 Principles of Neuroscience to Quickly Reduce Stress, Solve Problems, and Enhance Creativity and Performance.** Is your organization looking for personal development training that can help executives and employees achieve greater productivity and increase performance? In this experiential training, you'll learn how to use powerful principles of neuroscience to help you turn on the empathy and compassion circuits in your brain, communicate better, and listen more deeply. Kate will also share with you the latest neuroscientific findings about harnessing the power of our own memories in everyday interactions. Did you know that thinking about a pleasant memory evokes a unique smile that makes others trust you? It can even eliminate conflicts before they begin. Successful leaders and corporate executives around the world are already using these mindfulness-based techniques. Kate can teach you how to use them in your organization to enhance decision-making and goal achievement.
- **EFFORTLESS SALES SECRETS: Discover How to Overcome the 3 Biggest Reasons You May Be Struggling During Sales Conversations so You Can Start Enrolling More Clients – Even if You Hate Selling.** To get more clients, you must be able to sell. But most people find sales difficult and unpleasant, so they consistently avoid it – even if they have a system or script to follow. The truth is that 90% of your sales success depends on your mindset, not a system. And it's not about mental toughness or learning how to handle rejections. Instead, sales success is about understanding and overcoming your internal objections so you can start to effortlessly turn conversations into paying clients!

*Kate tailors her presentations to fit and meet the needs of the individuals, companies and/or communities she is speaking to. Kate speaks regularly across the United States and various business functions within her community.*

# Publications

## Go or Don't Go

*The Complete Guide to Accelerate Your Success and Tap Into Your Brilliance*

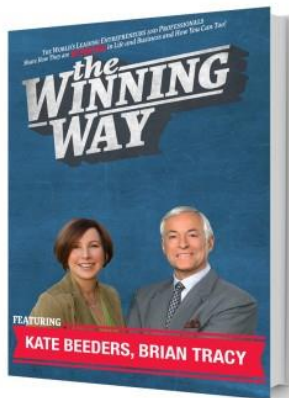


Every day, we're asked to make decisions in a nanosecond that affect our lives. Often, we get scared and stop ourselves from moving forward. This happens so quickly, we're usually not aware what's going on. Instead, we rationalize why we are playing it safe and wonder why our dreams don't come true.

At least 70 percent of our daily actions are the same ones we took yesterday and will be the same ones we take tomorrow. Until you do something different, you'll never get different results. In ***Go or Don't Go***, Kate Beeders will teach you everything you need to finally have the life you've been dreaming of.

## The Winning Way

*The World's Leading Entrepreneurs and Professionals Share How They are Winning in Life and Business and You Can Too!*



Kate and co-author Brian Tracy published ***The Winning Way*** in 2014 by CelebrityPress™. By definition, winning means that you competed and you came out ahead. Human nature requires us to compete in order to survive. Therefore, winning and survival have the element of success in common. To ascend to a winning position, you need a goal, a desire to achieve it, and the qualities of discipline, perseverance and action to attain it.

After such a successful release, Kate Beeders was recognized by The National Academy of Best-Selling Authors™, an organization that honors authors from many of the leading independent best-seller lists.

# Speaking Engagements

Kate has spoken at numerous organizations, businesses, radio shows, and telesummits with audience sizes ranging from 30 – 525,000 including:

- Exec/Comm
- Marsh & McLennan Agency, LLC
- Center for Women and Centerprise: Virtual Business Leaders Conference
- Lancaster General Hospital
- MSPCA–Angell Animal Medical Center
- Hare-Today
- The Path to Partnership Lawyers Summit
- Women’s Empowerment Day – Nichols College
- One Woman Conference (Hartford, CT; Boston, MA; Philadelphia, PA)
- MetroWest Conference
- Brandeis University - Blog Camp Boston
- Connect-Inspire-Go
- Conversations to Clients™
- Featured speaker at Las Vegas HBTA
- Money Zone Event™
- Featured main stage presenter at JVX Live
- Massachusetts Conference for Women
- Featured speaker at One Woman Fearless Women’s Summit, Toronto and Montreal
- Featured speaker at Tampa HBTA
- Featured interview on Money Matters (New England’s Top Financial Radio Show)
- Featured interview on Exceptional Women (Boston’s Top Radio Show 106.7 Magic)
- Tapping World Summit
- New Balance Corporation
- And many, many more

## Awards & Certifications

- Dale Carnegie Award
- National Best-Selling Author’s Award
- Exceptional Women’s Award
- EFT: Emotional Freedom Technique
- Pro-EFT: Progressive Energy Field Tapping
- Niche Clarifying Certification
- Matrix Reimprinting

# Testimonials

“Kate Beeders hosted a presentation on stress-reduction and guided mindfulness techniques for the doctors, techs, and frontline staff at Angell Animal Medical Center, a 24/7 emergency and specialty animal hospital in Boston, MA. In an already high-stress environment, our hospital staff has been faced with the additional overwhelming challenges brought on by the COVID-19 pandemic. Kate helped immediately with her understanding and empathy, relatability, and scientifically proven methods of alleviating stress. We are so grateful to have learned from Kate, and will put the techniques and concepts we learned from her into practice to take care of ourselves and each other, and ultimately the animals, during this difficult time.”

*Ali Fine  
Project Coordinator/Assistant to the Chief of Staff/  
Angell Memorial Animal Hospital*

---

“On behalf of the Wellness Committee at Penn Medicine Lancaster General Health, we would like to thank you for presenting your exceptional talk, “How to Keep Calm During Difficult Times,” to our employees. We are committed to ongoing support for our providers and staff while disseminating high quality information during these uncertain times.

One of the notable highlights was the demonstration of the Tapping technique, which is accessible and practical for our staff to reduce in-the-moment stress and anxiety. Thank you for reaching out to help our staff during the COVID 19 pandemic and sharing your expertise with us. It is very much appreciated.”

*Jennifer M. Collins, PsyD,  
Chief Well-Being Officer and Clinical Psychologist  
Penn Medicine Lancaster General Health*

---

“Kate delivered a great presentation for our workforce – I appreciated that she took the time to learn about our company and our challenges in order to make her lessons most applicable to our employees. All of our employees were able to take away a great lesson or exercise so that they are able to be more productive during the day, and less stressed out. We hope to have Kate come back!”

*Alyssa Teese  
Assistant Vice President, Employee Health & Benefits,  
Marsh & McLennan Agency LLC*

---

“On behalf of our whole team, I just want to thank you for an amazing goal setting session today! You shared so much valuable information that we can use to set our goals and put them into action. And we really appreciate your willingness to answer questions and to share the TAP method too. The session was better than I even imagined it would be. We certainly won’t hesitate to contact you again in the future for other sessions.”

*Sean Romanoff  
Director: People & Culture, and Senior Global Learning Consultant  
Exec|Comm LLC*



**Book Kate Today!**

**[Info@KateBeeders.com](mailto:Info@KateBeeders.com)**

**617-469-3114**

**<http://www.KateBeeders.com/>**

